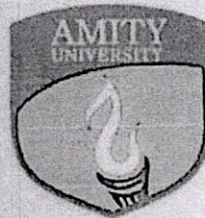


MEMORANDUM OF UNDERSTANDING (MoU)

Between

AMITY UNIVERSITY MADHYA PRADESH, GWALIOR



And

CROSSROADS CLOTHING PVT LTD, INDORE

For

Collaborative Research, Training & Placements

January- 2020

The memorandum of understanding (mou) between Amity University Madhya Pradesh, Gwalior and Crossroads Clothing Pvt Ltd, Indore has been initiated.

AMITY UNIVERSITY, MADHYA PRADESH (AUMP) was established under Ritnand Balved Education Foundation (RBEF) vide Madhya Pradesh Government Legislature Act of 2010, having its campus at Maharajpura, Gwalior acting through its authorized representative [hereinafter referred to as "AUMP", which expression shall, unless repugnant to the context and meaning thereof, include its successors and assigns] of the first part,

AND

Crossroads Clothing Pvt. Ltd. established in 2011, has made a name for itself in the list of top suppliers of T-Shirts, Shorts in India. The supplier company is located in Indore, Madhya Pradesh and is one of the leading sellers of listed products. Being an industry-standard certificate holder, crossroads assures the perfect blend of quality and efficiency. Crossroads has passed over 15 years of experience, aiming to lead the competitive knitwear-organizations of central India. It has arduously re-engineered each step of its value-chain to match the dynamism of the fashion market. Crossroads has expanded its capacity, developed a skilled workforce and introduced integrated technologies, to remain globally up-to-date. It is truly an organization with a glorious past and a bright future.

AUMP and Crossroads Clothing Pvt. Ltd are each referred to individually as a "Party" and collectively as "Parties"

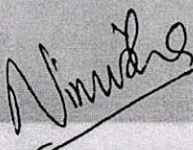
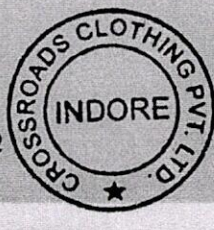
WHEREAS AUMP was established with the view to promote professional, industry-oriented education in the state of Madhya Pradesh. AUMP, Gwalior located on a sprawling campus of 102 acres of land opposite Gwalior Airport, imparts modern, practical and research-oriented courses which will lead to the development of professionals who are employable and industry ready. This in turn will drive the socio-economic upliftment of the region. Amity imparts education in almost all areas including management, engineering, architecture, biotechnology, law, communication, behavioral science, fine arts, fashion etc. AUMP was adjudged the "Best Private University of Madhya Pradesh" by CMAI Association of India and has been accredited as "Premier University" by Accreditation Service for International Colleges (ASIC).

THE UNDERSIGNED PARTIES agree to do the following activities with the co-operation of each other:

1. **Student Internship**

Students of B.Des Fashion Design have to undergo internship of 45/60 days in May-June every year. Departments for internship can be Merchandising, Graphic Designing, and Digital Marketing etc.

2. **Industrial Visit**

2



As per the curriculum structure of B.Des FD, students must be updated with the work culture of apparel industry apart from the academic knowledge for which our students will be visiting industry.

3. Campus placement

We conduct placements for our final year students who are well versed with concepts of Fashion, Computer Aided software, Pattern Making, Draping, Garment construction and merchandising.

4. Faculty training programmes

Not just students, faculties too must be updated with the current technologies advancement in designs, fabrics, and trends to become more aware of the industrial environment.

5. Knowledge/Technical partner

Every year ASFD&T organizes a fashion show for the final semester students for which it would be a great pleasure to request you to be our knowledge/technical partner for the same. INDUSTRY may showcase its business activities at the seminar/workshop/conference etc and can plan for joint design competitions.

6. Academic Research Collaboration

We would like to share research projects and collaborate with the industry. Organization of joint conferences and seminars will be mutual benefited topics.

PROPOSAL:

The MOU is based on a mutual desire for a broad academic and research collaboration permitting both parties to work for collaborative Research, Training & Placements and respecting intellectual property rights.

ARTICLE I: SCOPE AND OBJECTIVES OF COOPERATION

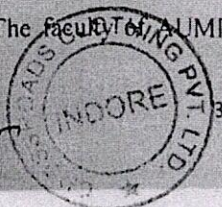
The scope of this cooperation embraces work to facilitate

- a. Research collaboration
- b. Supervised internships and training.
- c. Knowledge/Technical Partnership

ARTICLE II: SCOPE OF INVOLVEMENT

- a. Educational exchange- Faculty and Students of AUMP and members of Crossroads Clothing Pvt Ltd will enter into specific exchange programs agreed upon by individual departments and faculty.
- b. Research- Each of the party is free to enter into one or more of the individual or joint work projects.
- c. Training and internship- The students of AUMP will be assisting merchandisers/designers of Crossroads Clothing Pvt Ltd. The faculty of AUMP would also supervise them as internal faculty guide for programme.

Nimisha



Ashwin

ARTICLE III: MODALITIES OF COOPERATION

A committee comprising of faculty members from AUMP and Crossroads Clothing Pvt Ltd will be responsible for setting up & implementing the envisaged cooperative academic and research activities.

ARTICLE IV: PROGRAMME MANAGEMENT

There will be a regular review for progress of all activities carried out under this MOU atleast twice in an year. This MOU can be amended only by a written consent duly signed by the Parties. The MoU for collaboration between the said AUMP campus and crossroads clothing pvt ltd will come into force after getting approval from the competent authorities.

ARTICLE V: LIMITATION OF LIABILITY

No party to this MOU shall accept a liability or responsibility nor assert a claim, right or interest against the other party for damages or any loss arising from activities under this MOU.

ARTICLE VI: DURATION OF AGREEMENT

This MOU becomes effective from the date when signed by both the parties and will be valid for a period of two years. Any party may cease its cooperation under this MOU by providing six months' written notice to the other party.

This MOU is a statement of intent of the parties to cooperate and is not legally binding upon the parties under any circumstances, whatsoever. This MOU does not create legally enforceable rights, claims, interests or obligations in favor of either of the Parties, as against the party.



[Signature]
Mrs Namisha Bhatnagar,
General Manager, HR
Crossroads Clothing Pvt Ltd, Indore,
Madhya Pradesh,

[Signature]
Mr Rajesh Jain 02/03/2020
Registrar,
Amity University Madhya Pradesh, Gwalior
Madhya Pradesh,

